

BEST FRUITS SINCE 2016

IRWIN GROUP

COMPANY PROFILE 



IRWIN GROUP
INSIGHTS AND REFLECTION

RAPHAEL K. MBITHI

Founder & Director Irwin Group

Irwin Group – A Journey Rooted in Fruit

Inspired by a beloved mango variety, Irwin Group began its journey in the Lower Eastern region, born out of a pressing need to reduce mango wastage caused by limited market access. With a mission to connect farmers to reliable buyers, we set out to make a lasting impact.

Through dedication and collaboration, we've helped countless farmers find a home for their produce. Over time, Irwin Group has expanded into new regions and diversified into a broader range of fruits and vegetables.

Today, we're proud to have extended our reach to Tanzania, exporting avocados and other produce to global markets. We're grateful to our partners and supporters who continue to believe in our vision.

Most of all, we celebrate the farmers — the true backbone of this journey — whose hard work brings fresh, quality fruits to tables near and far.

MICHAEL M MBUVI

Director Planning & Finance

I have led the organization with a vision to deliver innovative, sustainable, and client-focused solutions across our core sectors. Irwin Group is built on the values of integrity, excellence, and forward-thinking leadership. Since its inception, we have prioritized building strong relationships, driving strategic growth, and fostering a culture of continuous improvement.

Under my direction, the group has evolved into a trusted name — recognized for delivering impactful results and long-term value.

Overview

Irwin Group is a forward-looking, diversified conglomerate with a strong presence across agribusiness, real estate, the textile industry, and financial consultancy. Rooted in East Africa and inspired by a vision of excellence, Irwin Group continues to shape industries and deliver value across borders

Our Philosophy

At Irwin Group, we believe progress begins with purpose. Every venture we pursue aims to create value, uplift communities, and respect the planet. Rooted in East Africa with a global outlook, we combine agility and discipline to build impactful businesses for a better tomorrow.

Our Purpose

To transform industries, empower communities, and drive sustainable economic growth across Africa and beyond—through strategic investments, innovation, and integrity.

Core Values

· Honesty & Integrity · Commitment · Innovation · Respect

What we are about

Our operations are driven by a group of specialized companies, each contributing uniquely to our collective success.

- **Irwin Exporters Ltd** spearheads the export of premium fruits, vegetables, and herbs from Kenya to global markets.
- **Fresh Connect** is exclusively dedicated to the importation of high-quality fruits, ensuring year-round availability for local consumers.
- **Fountain Fresh Ltd**, operating from Tanzania, extends our agricultural footprint by exporting a wide range of fresh produce, seafood, and nuts.
- **Irwin Developers** leads our real estate ventures in Kenya, delivering innovative and sustainable developments that redefine modern living.

With a solid foundation and an eye on the future, Irwin Group continues to drive growth, foster innovation, and create lasting impact across the sectors we serve.

Delivering Value-Driven Service

At Irwin Group, we prioritize building lasting relationships by offering tailored, high-impact solutions across our sectors. We go beyond the expected—delivering excellence that consistently exceeds client expectations.

Commitment to Sustainability

Sustainability is at the heart of our operations. From agribusiness to real estate and manufacturing, we champion environmentally conscious practices, energy efficiency, and responsible production to protect our planet for future generations.

Social Responsibility

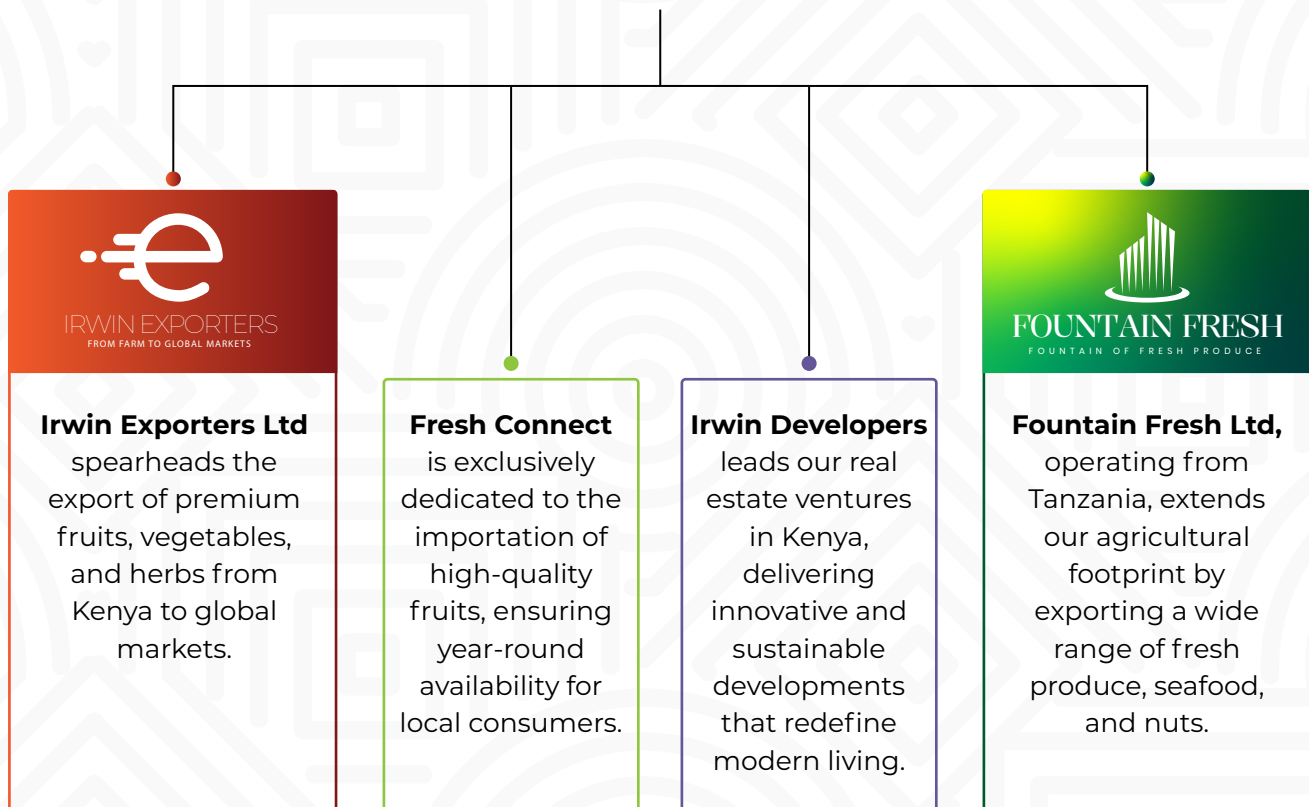
We recognize the vital role communities play in our growth. That's why we invest in education, skill development, and wellness—starting with our teams and extending our impact to the broader communities we serve.

Our Family



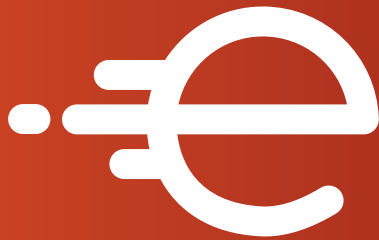
IRWIN GROUP

INSIGHTS AND REFLECTION



“ BUILDING A STRONG FOUNDATION
FOR OUR NATION. ”





IRWIN EXPORTERS
FROM FARM TO GLOBAL MARKETS

Overview

Irwin Exporters Ltd is a leading player in the export industry, specializing in the high-quality export of Irwin mangoes, a crop that thrives in tropical and subtropical regions.

Originating from the lower Eastern regions of Kenya, where the Irwin mango is the primary cash crop, the company has grown to become one of Kenya's top exporters of mangoes. With a robust presence in the agricultural export sector, Irwin Exporters Ltd is committed to delivering top-tier mangoes to global markets, building on its rich heritage and expertise.

The company prides itself on the sustainable production of mangoes, sourced from carefully selected farms in the mango-growing regions of Kenya. The tropical and subtropical climates of these areas provide the ideal conditions for cultivating the renowned Irwin mango, known for its sweet, rich flavor, and vibrant color.



Key Products & Services



Irwin Mangoes

The company's flagship product, renowned for its premium quality. Irwin mangoes are cultivated in Kenya's fertile, warm climates, ensuring a consistent supply of fresh, flavorful fruits year-round.



Global Exports

Irwin Exporters Ltd manages the export of mangoes, avocado, pineapple, passion fruit, vegetables and herbs to various international markets, offering competitive pricing and efficient delivery.



Agricultural Consulting

Leveraging years of expertise, the company also offers consulting services to local farmers, assisting with best practices in mango farming and production.



FOUNTAIN FRESH

FOUNTAIN OF FRESH PRODUCE

Overview

Fountain Fresh Ltd is a registered company based in Tanzania, dedicated to the cultivation and export of high-quality fresh fruits, vegetables, and nuts.

Our flagship product is the renowned Hass avocado, a variety recognized worldwide for its superior taste and texture. Fountain Fresh Ltd proudly stands as a fountain of fresh produce, sourcing the best of Tanzania's agricultural offerings and delivering them to global markets.

Fountain Fresh Ltd is more than just a company; it is a symbol of the agricultural potential of Tanzania and Africa as a whole. As part of the Irwin Group, we take pride in being at the forefront of Africa's agricultural rise, supplying the world with the finest fresh fruits, vegetables, and nuts that Tanzania has to offer.

Key Products & Services



Hass avocado

While we specialize in a wide range of fruits and vegetables, our flagship product is the premium Hass avocado. Known for its creamy texture and rich flavor, our Hass avocados are grown with care and precision to meet the highest standards of quality and freshness.



Affiliation

Fountain Fresh Ltd is a proud member of the Irwin Group, a diversified conglomerate with a strong presence in agribusiness and real estate. This partnership allows us to leverage cutting-edge agricultural techniques, resources, and expertise to maximize the quality and reach of our products.



Markets

Our main markets include India and Europe, where the demand for fresh, healthy produce is growing rapidly. Through efficient export strategies and a focus on customer satisfaction, we continue to expand our reach globally.

“ EXCELLENCE IS ALWAYS A CONTINUOUS PROCESS. ”

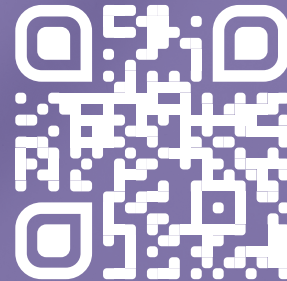




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